



### MEDZ LAUNCHES ITS NEW WEBSITE!

In a spirit of innovation and proximity to its various targets, MEDZ has just put its new website online. The objective of this website redesign is to set up a digital platform supporting MEDZ in its **Morocco's leading position in the development and management of industrial zones and business parks.**

**A completely revised architecture:** easier reading and faster access to content from the home page: [Expertise](#), [Settle in Morocco](#), [Industrial zones](#), [Business parks](#), [Map of projects](#)...

**Revisited content:** simpler and more attractive content, more photos and videos to illustrate our [industrial and business parks](#).

**Simplified navigation at all times:** efficient interface for computers, tablets and mobile phones, more efficient ergonomics, better organization of information and easy access to [make contact](#).

**A new graphic style:** more modern, more refined and very illustrated, the new graphic style is radically different, for better readability.

**This new website will soon be strengthened** with: the implementation of a chatbot and the launch of the English version as well as our social pages on [Facebook](#), [LinkedIn](#), [Twitter](#) and [YouTube](#).

Discover our new website on [www.medz.ma](http://www.medz.ma)

### ABOUT THEIR ESTABLISHMENT IN MOROCCO, IN MIDPARC

#### Nexans Group

«What motivated this installation was «first of all the historical presence of Nexans Group in Morocco. Then the proximity to Europe, the skilled workforce and the industrial model of Midparc. This model is very interesting for us because it allows to start the activities very quickly in the relay workshops. In addition, the construction of our factory in this industrial park was carried out according to our specifications. Finally, setting up in a free zone is an additional advantage».

**Mr. Zakaria Adda, Nexans Plant Manager**

Source: L'Economiste - 01/22/2021



#### Spirit Aerosystems Group

«Morocco offers internationally competitive manufacturing costs, as well as low export and transport costs.»

«With the acquisition of the Casablanca site, Spirit Aerosystems strengthens its positions and becomes a larger, leading player in its sector. This site meets international standards and will allow us to gain in competitiveness.»

**Spirit Aerosystems Group's spokesperson in the USA**

Source: Challenge - 04/26/2021



### KEY FIGURES

Nearly **85 000**

This is the number of employees working in our parks

## MARKETING



### MEDZ launches the pre-marketing of Souss-Massa Free Zone after its delivery in April 2020

Souss-Massa Free Zone 1st phase was carried out by MEDZ and delivered on April 30, 2020, 2 months before the contractual deadlines, in an exceptional context marked by COVID-19.

The pre-marketing of this 64-hectares phase has already been launched for the benefit of investors wishing to set up there.

Souss-Massa Free Zone will soon have a reception building housing the one-stop shop and other local services.

### MEDZ launches the marketing of Fez Shore 2nd phase

Fez Shore 2nd phase marketing has just been launched. Fez Shore allows offshoring players, working in particular in IT services, data processing and business process activities, to benefit from a world class infrastructures attractive offer.

Enjoying a strategic location, close to major highways, the international airport and Fez city center, Fez Shore offers nearly 25,000 m<sup>2</sup> of office spaces, including parking and catering, etc.



## SOME NEW SETTLEMENTS IN OUR PARKS:



### New international settlements in Midparc (Nouaceur)

#### Nexans Group

Nexans group, world leader in the cable industry, is strengthening its presence in Morocco, through a new factory, within Midparc, for its Telecom Systems Business Unit.

This factory, which covers an area of 6,000 m<sup>2</sup>, has 3,000 m<sup>2</sup> of production workshop. Dedicated to the production of fiber optic cable connectorization accessories for FTTH (fiber to the home), 5G, data center and LAN (local computer network) applications, it should employ between 250 and 300 people by 2022.

#### Le Piston Français Group (LPF)

LPF Group, a major player in the aeronautical supply chain, has inaugurated, within Midparc, a new factory dedicated to the production of high-tech mechanical parts for aircraft engines.

The site, spread over approximately 6,800 m<sup>2</sup>, required an investment of around MAD 55 million and is expected to employ around 100 employees by 2024.



## New industrial activities within Selouane Industrial Park (Nador)

### Cheese production unit

Boudraham family group has launched the construction of a cheese manufacturing unit in Selouane Industrial Park.

This project should allow the group, which specializes in chemicals construction and distribution, to diversify into the food industry.

### Biscuit factory

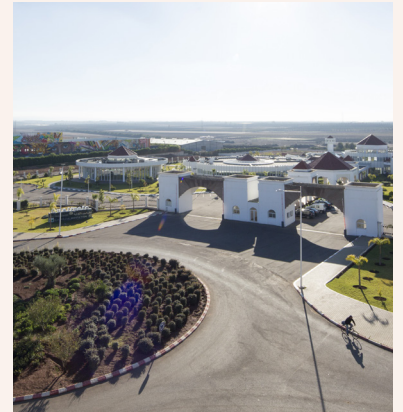
The construction materials trading company Trebol is about to start the construction of a biscuit factory in Selouane industrial park.

With an investment of more than MAD 50 million, this future unit will be mainly oriented towards the domestic market.

## Installation of a biological analysis unit at Agropolis (Meknes)

Laboratoire de Biotechnologies et Prestations de Services (LBPS) company is preparing to launch at Agropolis the construction of a biological, chemical, physico-chemical and molecular analysis unit equipped with the latest technologies.

With an investment of more than MAD 30 million, this project aims to support agrifood, veterinary and agricultural companies based in Agropolis and beyond, in the Fès-Meknes region.



## NEW SERVICE:

### MEDZ equips its business parks with a new concept

The health context has prompted MEDZ business parks' customers to adopt new working and organizational methods to maintain their activities and improve their productivity.

In this context, to support its customers and anticipate their new needs in terms of flexibility, the group has developed, for the launch phase, nearly **800 m<sup>2</sup> of plug & play professional spaces within Casanearshore and Technopolis.**

These new centers thus offer access to a new working environment by responding to different customer needs, each through:



A training room



A meeting room



A work room



A conference room



Wifi equipment



The outsourcing of these spaces within the parks will thus allow customers to have more production capacity in their offices.

In addition, the digital component has also been integrated into the concept. Indeed, customers will have access to a completely secure digital platform, allowing them to view both the center, its rooms and equipment offered, check availability, make online reservations, view statistics of spaces use, etc.

With a view to being even closer to customers, the project provides for a generalization phase to equip the various plots of Casanearshore and Technopolis with new centers and expand the offer to the other business parks.

The new digital application planned for this purpose is intended to be scalable since it will allow the integration of future extensions and new services that will be put in place. Customers will thus have a single platform for accessing the various services.

## TRIBUTE TO OUR COLLABORATORS



From left to right: Ms. Hanane El Yousfi, Product Manager, Mr. Mohamed Amine Sator, Project Director and Ms. Loubna Harmouch, Internal Audit Manager

On the weekend of June 5 to 6, 2021, three MEDZ employees embarked on the adventure of climbing Mount Toubkal, the highest point in all of North Africa at an altitude of 4,167 m.

In addition to experiencing a magnificent journey, they were able to represent the MEDZ spirit, driven by passion, determination and team spirit, to overcome challenges and reach the top.

Well done to the team!



Ewane Assets company, a subsidiary of MEDZ, recently launched the development of a new plot within Casanearshore Parc. This project includes 4 buildings, with a total leasable area of 36,000 m<sup>2</sup>, benefiting from an entirely new design in Morocco. This has the particularity of being part of an ambitious environmental approach.

### 3 QUESTIONS :



#### Mr. Rachid El Alaoui

Managing Director of Ewane Assets

#### In a few lines, explain to us how this project differs from other construction projects.

In order to contribute to the fight against climate change, Ewane was committed to the design of buildings aiming for the **BBCA and E + C- labeling**, which has never yet been awarded within the Kingdom. These are **low carbon buildings with low CO2 emissions** from construction to operational phase.

These are also **positive energy buildings**, which produce more energy than they consume. In order to limit the environmental impacts of this construction operation, the BBCA and E + C- labels should be supplemented by **the HQE certification & the OSMOZ label**.

#### Can you give us some of the innovations introduced to change construction methods in favor of the energy transition?

With our partners, we had to rethink our way of working in order to adapt to environmental requirements to achieve low carbon buildings. For example, **we have done a lot of thinking about materials**, given that their production, processing and transport emit CO<sub>2</sub>. The choice and combination of these materials has been a central element in our approach.

We had to use less concrete and innovate to design new materials with low environmental impact that did not exist on the market, such as raw earth bricks... In addition, to reduce travel and limit carbon dioxide emissions, it was necessary **to favor short supply chains and resort to local businesses**. The **architectural design** has also been the subject of innovative work to be sober and thoughtful.

In addition, in order to optimize the energy needs of these buildings, several parameters had to be considered such as **the use of bioclimatic architecture, efficient thermal insulation, low-energy equipment** (e.g. ventilation, air conditioning or heating), etc.

#### What are the benefits for future occupants?

For future occupants, these buildings have several advantages. We will be able to offer our clients healthy and comfortable workspaces. This type of construction should also allow them to reduce their energy consumption and make significant savings on their bills.

We have been able to work in synergy with our partners (the architectural firm Nouzha Mkinsi, the design office Novec and the BIM manager Continuum) to be able to offer them soon an exemplary site in Morocco, with a quality architecture and environment.

### TESTIMONIAL:

#### M. Omar Elyazghi

Managing Director of CDG Développement and Chairman of the Management Board of MEDZ

"As part of our strategy of sustainable development and improving the competitiveness of our assets, we aspire to increase efforts to protect the environment in the building sector, throughout its life cycle.

The development of these buildings is an excellent example of CDG Group's decarbonisation policy implementation, which aims to move towards more sustainable and responsible investments, while guaranteeing our parks and customers competitiveness.



We are particularly proud to have been able to involve local service providers as much as possible and promote the introduction of innovative solutions in Morocco's construction sector, while contributing to the preservation of the environment. I remain convinced that this will constitute an important factor for a competitive Morocco destination and attractive parks, environmental performance being increasingly considered as a major asset in the building industry."

## MEDZ



### Fight against climate change

In the context of the fight against climate change, MEDZ carried out a first carbon assessment, the results of which were reported in 2020. An action plan is being set up to reduce the greenhouse gas emissions impact on the climate.

These actions mainly relate to:

- The design of E + (Positive energy), C- (Low carbon) buildings.
- Installation of photovoltaic panels.
- The widespread use of LED in free zones and business parks offices and common areas.
- The creation of openings for ventilation in the reception buildings.
- Installation of 3M films on glass surfaces.
- The deployment of a tool to promote video conferencing.
- Paper recycling

### Reduction of impacts and nuisances on the environment

In order to strengthen the sustainable management of its industrial zones, MEDZ has set up an Environmental Monitoring Plan, which defines the environmental provisions to be observed during a free zone operational phase to ensure environmental protection.

In this context, MEDZ has established regular monitoring of the mitigation measures implementation, as well as compliance with the environmental monitoring and surveillance program resulting from environmental impact studies.

In order to develop its resilience in the face of the health crisis and at the end of a process of bringing MEDZ parks into compliance, MEDZ Sourcing was committed to the Tahcine labeling process.

This health label, obtained on April 1, 2021 for Casanearshore, Technopolis and Atlantic Free Zone parks, demonstrates MedZ Sourcing's ability to ensure its activities continuity on the sites under management, while meeting the expectations of its customers, partners and employees.

This approach is a first step towards the labeling of all MEDZ parks.

## MEDZ SOURCING



## MIDPARC



After obtaining environmental certification in 2016, MEDZ's ambition in terms of sustainable development was once again rewarded by obtaining a first HQE Planning certification for its "MidParc 4th phase" project, issued by CERWAY on February 28, 2020.

This distinction attests that MidParc new phase contributes to the 6 internationally recognized sustainable development goals: attractiveness, well-being, social cohesion, environment preservation and improvement, resources and resilience responsible use.

## SOUSS MASSA FREE ZONE

In a logic of sustainable development, MEDZ has planned in Souss Massa free zone the installation of solar and LED lighting and the establishment of an environmental monitoring plan, in the construction and operational phases.





In its latest report from January 2021 entitled «**Connecting countries and cities for the integration of the AfCFTA regional value chain**», the World Economic Forum (WEF) highlights the success of the Moroccan automotive industry.

The WEF attributes the success of the six automotive ecosystems (wiring, metal, battery, interior, engine and bodywork) to six factors.

- **Implementation of incentive policies in free zones.**
- **Offshore banks active in free zones.**
- **Supply chain networks successfully managing logistics.**
- **Co-investment of the main infrastructures.**
- **HR skills development programs.**
- **Strategic facilitation of trade with potential export partners.**

